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Emily's Magic Words: Please, Thank You, and More

A book for parents and toddlers

By Cindy Post Senning, Ed.D. and Peggy Post

BURLINGTON, VT—*Please. Thank you. You're welcome.* These are among the first words we teach our children. Add *Excuse me, Hello, and Goodbye*, and soon toddlers are learning how to interact with the people around them. Though toddlers may not yet fully understand what they're saying, the basic principles of etiquette—respect and consideration for others—are practiced each time they use the “Magic Words.”

With early learning in mind, Cindy Post Senning, Ed.D and Peggy Post have teamed up with illustrator Leo Landry for ***Emily's Magic Words: Please, Thank You, and More*** (HarperCollins Children's Books; October 2007; \$15.99), a colorful etiquette book for toddlers. ***Emily's Magic Words*** follows a young Emily through her day, as she interacts with family and friends. Each page teaches children how some words can be magic: smiles can appear, doors can open, and new friends can be made when you say “Please, “Thank you,” and “Nice to meet you!”

“We know that teaching manners to toddlers can be challenging. They're boisterous, energetic, and curious. They're also starting to learn social skills—and that's where this book comes in,” says Cindy Post Senning. “The pictures are big, bright, and joyful, and the ideas are simple. By gently reinforcing these basic skills through reading and practicing with your children, you're laying the foundation for manners lessons down the road.”

While the book is designed to be read with toddlers, Cindy and Peggy have added some advice for parents on the final page. They explain that there are two basic strategies for teaching manners to children of any age: 1) Know what to expect, and then expect it. Take the time to learn what your child is capable of developmentally. Then expect neither too much nor too little; and 2) The Golden Rule of Parenting: always behave the way you want your children to behave.

Emily's Magic Words is one in a series of ten Emily Post titles for children from HarperCollins Children's Books. Additional titles include *Emily's Everyday Manners* (for ages 5-8), *The Guide to Good Manners for Kids* (for ages 8-13), and *Teen Manners: From Malls to Meals to Messaging and Beyond* (Oct. 2007).

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About the Authors

CINDY POST SENNING, ED.D., is co-director of The Emily Post Institute, Inc. where she oversees the book program, develops etiquette curriculum for children's programs, and conducts seminars and workshops across the U.S. and internationally. Cindy is the co-author of *Emily's Magic Words*; *Emily's Everyday Manners*; *The Gift of Good Manners: A Parent's Guide to Raising Respectful, Kind, Considerate Children*; and *The Guide to Good Manners for Kids* with Peggy Post. Cindy has a doctorate and a master's in education and thirty years experience in health care and public education. Her experience uniquely qualifies her to write definitely on the subject of children's manners in the 21st century. She has been interviewed by the *Wall Street Journal*, *Washington Post*, *Newsweek*, *Christian Science Monitor* and *Real Simple*.

PEGGY POST has written over a dozen books on etiquette, including co-authoring *Emily's Magic Words* with Cindy Post Senning. Peggy is a nationally recognized authority on etiquette, and millions seek her advice through her monthly columns in *Good Housekeeping* and *Parents* magazines. Peggy conducts speeches and seminars across the country and teaches table manners classes to children of all ages. She has appeared on *Dr. Phil*, *The Oprah Winfrey Show*, *Live with Regis & Kelly*, *Good Morning, America*, and NBC's *Today*.

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