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Emily Post's Wedding Planner for Moms *How To Help Your Daughter Or Son Prepare For The Big Day*

BURLINGTON, VT—Should the mother of the groom wear beige and be quiet? Should the mother of the bride hand over the checkbook and step back? What is the appropriate role for mom when her son or daughter is planning to marry?

According to Peggy Post, author and spokesperson for the Emily Post Institute, there's plenty for moms (both the bride's and the groom's) to do. In her new book, ***Emily Post's Wedding Planner For Moms*** (Collins, May 27, 2007, \$22.95) Post shows mothers how to use tact and common sense to navigate wedding planning with a minimum of frayed nerves, hurt feelings or overstepped boundaries.

“Moms—and I use that term to include the bride's and groom's mom, stepmother, grandmother, or any other special person that steps in to help the couple—ultimately want one thing, and that's to help the couple plan the wedding of their dreams,” says Post. The most contentious issues usually revolve around money. Deciding how to split the expenses can be a delicate matter, requiring serious amounts of tact and empathy. The book offers tips for navigating this and other potentially touchy issues, as well as the wedding planning basics such as how to work with a florist and how to plan the ceremony and reception.

Specific mom jobs can run the gamut from throwing an engagement party and spreading the word about gift registries to drawing up a guest list and bonding with your daughter's or son's new in-laws. Then there's arranging the rehearsal dinner, negotiating sticky family situations and welcoming guests at the big event itself.

The book includes worksheets for keeping track of wedding guests, a comparison chart for selecting vendors, budget worksheets, gift records, and an address book to log the name and addresses of vendors, attendants, guests and other wedding parties.

“I tell mothers that they are going to find themselves juggling the roles of adviser, therapist, communications hub, and trouble-shooter. Keep things on track without nagging. Offer guidance without being pushy—even if you disagree with the couple on a particular decision,” adds Post.

For those needing more help, the Emily Post wedding collection also includes the titles *Emily Post’s Wedding Etiquette* and the *Emily Post Wedding Planner*.

About the Author

Peggy Post, Emily Post’s great-granddaughter-in-law, is today’s leading authority on etiquette and the author of a dozen books, including *Emily Post’s Wedding Etiquette* and *Emily Post’s Wedding Planner*. She is well acquainted with the dilemmas faced by today’s brides, grooms, families, and wedding guests. She’s spoken to millions—at wedding events across the country, in responding to thousands of wedding-related emails that come into www.emilypost.com, and as the wedding etiquette expert for *InStyle Weddings* magazine and WeddingChannel.com. Peggy also pens monthly columns in *Good Housekeeping* and *Parents* magazines. She is the etiquette expert for 1-800-Flowers.com. She conducts hundreds of speeches and media interviews annually, and her television appearances include *Dr. Phil*, *Good Morning America*, *Live with Regis & Kelly*, *Oprah*, the *Today* show and *The View*.

About the Book

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