

For Release: March 7, 2006
Contact: Elizabeth Howell
802/860-1814
elizabeth@emilypost.com

Wedding Etiquette Expert Peggy Post Visits San Francisco *March 23 Event at the Fairmont Hotel Open to the Public*

BURLINGTON, VT--Have you heard of Bridezilla? She terrorizes bridesmaids by selecting \$1,200 bridesmaid dresses, demands up-do's and pre-wedding facials, and expects a bachelorette weekend in Vegas. Her wedding invitation includes a list of all fourteen places where she is registered and instructs wedding guests to come to the wedding adorned in medieval period costumes. Her thank-you notes, when they finally arrive, are pre-printed form letters. Check out any wedding reality television show and you'll believe that "Bridezilla" exists and is coming soon to a wedding near you.

Fear not, says Peggy Post, author and spokesperson for the Emily Post Institute. For the most part, the myth of Bridezilla is simply that—myth. "The majority of brides and grooms plan their weddings from start to finish with consideration for their families and guests in mind." In her new book, *Emily Post's Wedding Etiquette, Fifth Edition* (Collins, Jan. 2006, \$27.95). Peggy walks brides and grooms through the situations and decisions that must be made on the way to the altar.

San Franciscans will have the opportunity to meet Peggy Post on March 23 at the Fairmont Hotel (950 Mason Street), where Amy Nichols Special Events hosts "An Evening with Peggy Post," from 6:00 pm - 8:00 pm. For ticket and event information visit www.acteva.com/go/anse or call 415-314-0221.

Peggy Post is Emily Post's great-granddaughter-in-law, today's leading authority on etiquette and the author of a dozen books. Peggy is well acquainted with the dilemmas facing today's brides, grooms, families and wedding guests. She is the wedding etiquette expert for *InStyle Weddings* magazine and WeddingChannel.com, she speaks about weddings at events across the country, and responds to the thousands of wedding-related emails that come in to www.emilypost.com.

"I am thrilled to be able to welcome Peggy to San Francisco and give local brides and grooms the chance to meet Peggy and ask her their wedding questions," says Amy Nichols, wedding consultant and event planner.

About the Author

Peggy Post, Emily Post's great-granddaughter-in-law, is today's leading authority on etiquette and the author of a dozen books. She is well acquainted with the dilemmas faced by today's brides, grooms, families, and wedding guests. She's spoken to millions—at wedding events across the country, in responding to thousands of wedding-related emails that come into www.emilypost.com, and as the wedding etiquette expert for *InStyle Weddings* magazine and WeddingChannel.com. Peggy also pens monthly columns in *Good Housekeeping* and *Parents* magazines. She conducts hundreds of speeches and media interviews annually, and her television appearances include *Dr. Phil*, *Good Morning America*, *Live with Regis & Kelly*, *Oprah*, the *Today* show, and *The View*.

About the Book

EMILY POST'S WEDDING ETIQUETTE, FIFTH EDITION By Peggy Post
Cherished Traditions and Contemporary Ideas for a Joyous Celebration
Collins: An imprint of HarperCollins Publishers
Publication Date: January, 2006 <http://weddings.emilypost.com/>
ISBN: 0-06-019883-4; \$27.95/\$37.95 CAN; 432 pages

Peggy Post's San Francisco Schedule March 22-24, 2006

March 22

The Century Club of California

1355 Franklin Street
San Francisco, CA 94109-5413
12:00 PM Speech and book signing.
Club contact: Lisa Willoughby, Manager
415-673-7117

March 23

6:00 pm - 8:00 pm
The Fairmont Hotel
950 Mason Street
San Francisco, CA 94108
An elegant evening with Peggy Post, hosted by Amy Nichols Special Events.
\$25 per person, includes champagne reception.
To register <http://www.amynichols.com/>

March 24

Association of Certified Professional Wedding Consultants (ACPWC)
Santa Clara Hilton
4949 Great American Parkway
Santa Clara, CA 95054
Workshop and book signing.