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Contact: Sabrina Ravipinto, 212/207- 7411 or  
Elizabeth Howell, 802/860-1814  
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for tour dates/cities.

**Emily Post's Etiquette, 17<sup>th</sup> Edition**  
**The Definitive Guide to Manners, Completely Revised and Updated**  
**By Peggy Post**

*From the most trusted name in etiquette, an American classic revised for contemporary life*

BURLINGTON, VT—Do you know how to say “no?” politely, but firmly? When it comes to confronting rudeness, are you a pushover? Can you set a formal table? Do you know where and when it’s OK to use a cell phone, and the code of conduct in cyberspace? Are you ready to help your daughter plan her wedding—or throw a 50<sup>th</sup> wedding anniversary party for your parents? The answers and solutions to these and many more conundrums are provided in the new edition of *Emily Post's Etiquette* by Peggy Post (HarperResource, Oct. 26, 2004; \$39.95).

Peggy Post sets new standards for courteous behavior in this definitive 17<sup>th</sup> edition of *Emily Post's Etiquette*. In a time when it seems “anything goes,” manners have become more situational, more tailored to particular circumstances. The courteous person today is someone who knows what to do and say in any number of instances—from receiving lines to checkout lines; business entertaining to online dating; locker rooms to ballrooms.

“Etiquette is not dead. The pressures of modern life can make civility seem less important but in fact the opposite is true— there is tremendous interest in the topic. Civility is more essential than ever,” says author Peggy Post.

Since its founding in 1946, the Emily Post Institute has monitored and researched modern manners. Peggy Post does media interviews and personal appearances across the country and in those appearances answers hundreds of questions about etiquette. This work gives Peggy Post a unique view of America’s

etiquette concerns and questions, and the perfect vantage point for gleaning which situations require new etiquette guidelines. This sampling from real life is how Emily Post became “the last word” on manners in 1922. More than 80 years and millions of copies later, that tradition continues with Peggy Post’s wholly rewritten edition of *Emily Post’s Etiquette*.

It’s popular to lament the casualness of society, from the way people dress and speak to the way they entertain and raise children. But Peggy Post points out that casual need not equal rude or disrespectful. “Etiquette has changed in the last ten years. There are many new concerns that require new guidelines. That’s why I’ve written this book,” she says.

New topics covered in the 17<sup>th</sup> edition of *Emily Post’s Etiquette* include:

- How to respond to rudeness: a full chapter on the art of responding to bad behavior.
- Courteous use of technologies—from cell phones and instant messaging to ATMs and leaf blowers.
- Guidelines for stepfamily harmony.
- Regifting: practical way to recycle gifts you don’t really like or need--or tacky cheapskate move?
- Travel in the post-9/11 world.
- How to have an argument.
- What behaviors drive families crazy.
- What not to say to someone recently divorced.
- Who to tip at the holidays—and suggested amounts.
- Top ten conversational blunders.
- Advice for attending unfamiliar religious ceremonies.

The 17<sup>th</sup> edition of *Emily Post’s Etiquette* also includes timeless advice on entertaining, social protocol, table manners, expressing condolences, introductions, how to be a good houseguest and host, invitations, correspondence, planning a wedding, giving a toast and sportsmanship. *Emily Post’s Etiquette*, 17<sup>th</sup> edition covers the formal, the traditional, the contemporary and the casual. Whether writing a thank-you

note, hosting a business lunch, or making an introduction—people still seek guidelines for polite interactions with each other and for navigating life’s milestones.

Say Post, “People want answers for ways to get along with others, even if the answers are sometimes complex. How we treat each other in our daily lives is a true measure of the quality of our lives.” Just as in Emily’s day, manners are still a combination of common sense, generosity of spirit, and a few specific ‘rules’ that help us interact thoughtfully. And as fluid as manners are, they rest on the same bedrock principles: respect, consideration and honesty.”

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### **About the Author**

PEGGY POST has written eleven books on etiquette. She is a nationally recognized authority on etiquette and millions seek her advice through her monthly columns in *Good Housekeeping* and *Parents* magazines and in her articles in *InStyle Weddings* and on *WeddingChannel.com*. Peggy conducts hundreds of media interviews and personal appearances annually. Her TV appearances include *Dr. Phil*, *Oprah!*, *Live with Regis & Kelly*, *Good Morning, America*, and *Today*.

EMILY POST’S ETIQUETTE, 17<sup>th</sup> Edition

by Peggy Post

HarperResource

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[www.emilypost.com](http://www.emilypost.com)

Available wherever books are sold.

For more information or to schedule an interview:

[sabrina.ravipinto@harpercollins.com](mailto:sabrina.ravipinto@harpercollins.com)

or [Elizabeth@emilypost.com](mailto:Elizabeth@emilypost.com)

### **2004 Tour Dates**

Oct. 25-29                      New York City; Greenwich, CT; Short Hills, NJ

Oct. 30 & 31                    Austin, TX

Nov. 2 & 3                      Seattle, WA

Nov. 4, 5, 6                    San Francisco, CA

Nov. 7 & 8                      San Antonio, TX

Nov. 11, 12, 13                West Palm Beach, Miami, Florida

Nov. 16	New York City
Nov. 19, 20, 21, 22	New Orleans, LA
Nov. 23	New York City
Nov. 29 & 30	Boston, MA
Dec. 1	Washington, D.C.
Dec. 2 & 3	Atlanta
Dec. 11	Boca Raton, FL
Dec. 12	Tampa, FL

*2005 Tour Dates*

Jan. 12 & 13	Philadelphia, PA
Jan. 21 & 22	Minneapolis
Jan. 26-29	Chicago
Feb. 4 & 5	Detroit

“Daily life is full of baffling social obligations and small annoyances, which require restraint as well as tact and courtesy.” –Mark Twain

“Etiquette requires us to admire the human race.” –Mark Twain

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