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Contact: Elizabeth Howell, 802/860-1814
elizabeth@emilypost.com
Dawn Stanyon, 802/860-1814
dawn@emilypost.com

Emily Post Institute to Publish 9 Children's Books **with HarperCollins**

Nine new books for toddlers, school-age children & teens to be released over four-year period

BURLINGTON, VT—Cindy Post Senning, Ed. D. and Peggy Post, authors for the Emily Post Institute, have announced a deal with HarperCollins Children's Books to write nine new books on etiquette for children. The program will include three books for toddlers, three picture books, one book for children eight to twelve, and two books for teens, all to be published under the Collins imprint.

"We're thrilled to have the opportunity to reach out to children in this new and exciting way," said Post Senning of the deal. "Parents are looking for ways to teach their children about everyday manners, and these books will help them to bring etiquette home."

The first book, "EMILY'S EVERYDAY MANNERS" will be published in fall 2006, and the others will be released over the next three years.

"HarperCollins is so proud of its long association with the Emily Post Institute," said Executive Editor, Melanie Donovan, who acquired the program for HarperCollins' children's books. "After our success publishing EMILY POST'S THE GUIDE TO GOOD MANNERS FOR CHILDREN last year, extending our children's program seemed a natural next step."

Post and Post Senning have co-authored two previous titles: "THE GIFT OF GOOD MANNERS: A Parent's Guide to Raising Respectful, Kind, Considerate Children," (Collins; paperback edition, August, 2005; \$17.95), hailed by Dr. Phil as "belonging in every household in America," and "THE GUIDE TO GOOD MANNERS FOR KIDS," (HarperCollins Children's Books; August, 2004; \$15.99), a "how to" etiquette guide for eight to twelve year olds.

The Posts' philosophy on teaching manners to youth is based on three key concepts: 1) adults can model and teach manners from birth to adolescence; 2) manners education is

most effective when geared to a child's normal development; and 3) manners give both children and adults the self-confidence to navigate daily life.

Adds Peggy Post, who writes monthly manners columns in *Parents and Good Housekeeping* magazines: "Manners education is inseparable from the other things a parent or primary caregiver must do to raise a responsible, self-sufficient child. It's not an optional add-on that be attended to after the schoolwork and the soccer, dance and piano lessons are done. Instead, teaching and modeling good manners are integral to daily family life."