CONTACT US

The Emily Post Institute is America's premier source of etiquette knowledge and insight. When you train with us, you gain association with our brand and benefit from nearly a century of Post family history and expertise.

Our Program Benefits

The knowledge of the Posts

Over the course of four days, Peter Post, co-author of The Etiquette Advantage in Business and great-grandson of Emily Post, shares his business etiquette knowledge and his proven training techniques. You will develop your etiquette and manners knowledge to handle any etiquette situation. And you will have confidence knowing you learned from a trusted expert.

Presentation and Facilitation Skills Workshop

The Emily Post Institute partners with Ovation Communication to provide a one-day workshop

to begin our program. This session offers pointers on overcoming stage fright, portraying a confident presence, vocal dynamics, gestures and movement, effective storytelling and managing your audience.

The Emily Post Name

Your certificate of completion entitles you to promote yourself as having “Completed Training with The Emily Post Institute” or as “Trained by The Emily Post Institute.” You are also licensed to use the "Trained by Emily Post" seal on your website and other marketing materials.

Extensive Training Materials

Materials include an in-depth leader's guide, a loaded thumb drive, access to our "Trained by Emily Post" blog and access to our secure website. Content includes PowerPoint presentations that can be altered to meet your needs, documentation with Peter Post's commentary, worksheets, articles, surveys, evaluation forms, and business success information. You also receive a copy of *The Etiquette Advantage in Business* by Peggy Post and Peter Post.

Access to Updated Training Materials

Your annual license fee entitles you to updated business etiquette articles and tip sheets, in addition to the enhancements to PowerPoint presentations and individual slides. When materials are added or updated, you receive email notification.

Program Development Ideas

During our US programs, we offer a roundtable discussion on marketing your business etiquette business including promotion, sales tips and business organization. Following the session, we are available by phone and email to answer questions and brainstorm ideas to support you.

Coaching

You are entitled to additional coaching with The Emily Post Institute for program and etiquette support. Peter Post, Anna Post or another Institute expert will talk you through a quandary, answer etiquette questions or review techniques.

45% Discount on Book Purchases

HarperCollins Special Sales extends a special discount on all Emily Post titles to our clients and associates. With this discount you may purchase The Etiquette Advantage in Business by Peggy Post and Peter Post (or any other Emily Post book) for your seminar clients at a 45% discount. You can pass that deep discount on to your clients as well. Many businesses like to

give the book to their employees to complement the business etiquette seminar. We suggest you always offer this option.