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“This was a wonderful training! I learned the core of what true etiquette really is. I strongly recommend this program to all 'true believers' interested in spreading the word.”

-Jane Pertiller, Etequette, LLC

**An understanding of manners helps children build relationships, confidence and self-esteem**



The Emily Post Children's Etiquette *Train the Trainer Program's* unique approach to teaching etiquette focuses both on manners and on the principles they represent: consideration, respect and honesty. A hallmark of our training is that the curriculum mirrors a child's natural development and topics are taught by age range: ages 2 to 4, 5 to 7, 8 to 12, and teenagers.

You will learn how to teach children's etiquette just the way the Posts do. Cindy Post Senning, Ed.D., Emily Post's great-granddaughter and creator of our children's etiquette programs, will coach you through a three-day intensive curriculum. You will gain the skills, knowledge, materials and confidence to teach etiquette classes for children and teens.

**Our Program**

- Teaches not only specific manners but also the underlying principles of etiquette
- Focuses on teaching etiquette to children by developmental stages rather than strictly by topic
- Is built around workshops you can teach to 4-7 year-olds, 8-12 year-olds and teens
- Includes the seven modules (see box below right) that The Emily Post Institute uses to teach Children's Etiquette Workshops
- Gives the participants the opportunity to practice teaching and receive critiques on their presentation of the material
- Focuses on how to customize the program for clients' individual needs
- Offers a practical discussion session on how to launch your own children's etiquette workshop business

### **Our Seven Program Modules**

1. Why Etiquette?
2. Six Social Development Stages
3. Everyday Manners
4. Table Manners
5. Communications
6. Manners at School
7. Out and About

### **An Interactive Experience**

- Analysis of each module
- Observation of attendee presentations
- Presentation practice session with critique
- Interactive dining etiquette luncheon
- Full day of facilitation skills training by Ovation Communication
- Guidance on packaging and marketing your services from Dawn Stanyon of Professionalism Consulting (and previously The Emily Post Institute's Director of Sales for nine years)

## Resources

- Step-by-step leader's guide and other training materials
- Immediate access to regularly updated materials through our secure website (PowerPoint presentations, slides, tip sheets, children's etiquette articles, surveys, and more)
  - *The Gift of Good Manners* and The Emily Post Institute Children's Etiquette Library by Peggy Post and Cindy Post Senning, Ed.D.

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## Contact Us

Emily Post Children's Train the Trainer

Please contact Steven Puettner for more information by filling out our contact form.



**CONTACT US**

You can also reach Steven directly at (802) 860-1814 or by email at [training@emilypost.com](mailto:training@emilypost.com)

