

Wedding websites— sometimes called “wed-sites” are one of the most popular new trends for engaged couples.

These sites can include photos, information on travel and lodging, wedding plan updates, electronic RSVP options and links to store gift registries.

Here are some tips for a polite “wed-site:”

Your Web page should represent you as a couple.



Take the time to develop a design and content that you are both comfortable with – one that reflects your personal aesthetic style.

Electronic RSVPs.

If you plan to let people RSVP on your site, simply add a printed sentence at the bottom of your reply card sent with your invitation saying, “You may also reply by way of our wedding Web site: www.happycouple.com.”

Don’t list your Website on your invitation.

This may be tempting, but refrain. There are plenty of other ways to let people know about the site, such as including the Web address on other items enclosed in the invitation packet, such as the response card or maps.

Keep it Simple.

A few well-designed pages will speak volumes.

Keep personal info private.

Some pre-designed Web templates prompt you to type in personal details such as when you shared your first kiss, what you did on your first date, and so on. This may be good fodder for

the bachelor(ette) party, but there is no need to share such intimate moments with your entire guest list – and anyone else who may stumble across your site. Keep your postings tasteful and inclusive.

Don't put the emphasis on gift registries.

It is fine to post links to various on-line gift registries on your home page. This is one of the conveniences of your site. It is important to strike a balance between discretion and a desire to make things easier for your guests. Place such links to the side of the page in modestly sized type.

Don't overlook your unwired guests.

Remember, not everyone has ready access to the Internet. If you know that a certain invited guest is not connected to the Web, be sure to send hard copies of any pertinent information

After the wedding.

You can use your site after the wedding to post wedding and honeymoon pictures, anecdotes and a heartfelt 'thank you' to all. This thank you does not replace the individual thank you notes that must be handwritten.

Think you might like to give it a try? Wedding Channel (www.weddingchannel.com) and The Knot (www.theknot.com) provide step-by-step instructions for designing your own free Web page, reachable through their Web addresses. Other Web sites show you how to create a Web site at your own Web address for a fee.